



# TREEmendous News



Florida Christmas Tree Association's Newsletter

August 2011

## FALL MEETING AT SANTA'S CHRISTMAS TREE FOREST

### Presidents Comments:

Look forward to seeing you at the **Florida Christmas Tree Association Fall meeting September 17, 2011**, at Jack & Judy Ewing's Farm. It will be a one day meeting and will cover from Planting to Agribusiness Ventures. Linda and I are planning to go down Friday evening and stay at the Quality Inn in Mt Dora. Registration and details are attached.

**Craig Sorensen**, phone 800-394-6536 or 615-497-2299, is the new **Tim Mitchell's Yule Stand System representative**. Craig has sent us a list of **2011 Show Specials** which you can find below his ad. You can order from the Specials or from the web site catalog for delivery at the Florida Fall Meeting.

Some of us are planning to also attend the GACTA Fall Meeting on September 24 & 25<sup>th</sup> in Tifton, GA at the Mike Brumby farm. You can get the details from the GACTA web site: [www.gacta.com](http://www.gacta.com).

Craig Sorensen of Tim Mitchell's and Tommy Wagoner of Wagoner's Fraser Knoll Supplies and Equipment plan to attend and deliver supplies to the GACTA Fall Meeting. See their Advertisements in the TreeMendous News.

This was to be an easy year. We were going to have a Spring Meeting in Tallahassee and a Fall Meeting with the GACTA in Tifton, GA. Our Spring Meeting had to be cancelled, but a new group scheduled a Giant Christmas Tree Conference in the spring near Atlanta to cover

several states. This was cancelled at the last minute. Thus, with no Spring Meeting the Board Of Directors decided we should have at least one meeting in Florida. Jack Ewing volunteered to hold a Fall Meeting on his farm on September 17<sup>th</sup>. We are also welcome to attend the GACTA Fall Meeting in Tifton on September 24 & 25<sup>th</sup>, 2011.

We held a Board Of Directors meeting in Gainesville on July 17. Since Vincent Grund is unable to complete his BOD term, Cathie Gregory was appointed as a new director to serve Vincent's term through the Fall of 2012.

The Board would like to Honor Dean Schnoor when his current term as Director expires at the Fall Meeting. Dean was a founding member of the FCTA. He has served as President and as a Director for many years. We will proclaim Dean Schnoor as a Director Emeritus to serve as long as he is able. This will open up a spot for a new Director.

Hope to see you at the Fall Meeting.

Michael

## DATES TO REMEMBER:

- Sept. 17, 2011                      Florida Christmas Tree Assoc. Fall Meeting  
Mt. Dora, FL  
Hosts: Jack & Judy Ewing  
(see agenda and registration form on pages 5 & 6)
- Sept. 24 & 25<sup>th</sup>, 2011              Georgia Christmas Tree Assoc. Fall Meeting  
Tifton, GA  
Hosts: Mike Brumby & J. H. White  
(See meeting information on page 11)
- Oct 18-20, 2011                      Sunbelt Expo Moultrie, GA  
www.sunbeltexpo.com
- December, 2011                      Trees to Governor
- 

### Florida Christmas Tree Association Officers and Board

President .....Michael Songer  
443 Cody Drive  
Orange Park, FL 32073  
904-272-3890  
songerma@hotmail.com

Vice President.....Mark Powell  
7593 Old Spanish Trail  
Sneads, FL 32460  
850-593-5199  
POWELL147@embarqmail.com

Secretary ..... Sue Kossuth  
20926 NW 75th Avenue  
Alachua, FL 32615  
386-462-2060

Treasurer .....Jack Ewing  
35317 Huff Road  
Eustis, FL 32726  
352-357-9863  
lcsanta@aol.com

National Rep. ....Russ Whited  
..... 1309 Jambalana Lane  
.....Ft. Myers, FL 33901  
.....941-939-1123  
FAX 941-936-4455  
rustree@strato.net

#### *DIRECTORS:*

Term Expires 2011 ..... Dean Schnoor  
1603 Penton Rd.  
Milton, FL 32570  
850-449-4316  
schnoorjp@AOL.com

Term Expires 2012 ...Cathie Gregory  
3605 NW 69<sup>th</sup> Street  
Gainesville, FL 32606  
352-373-4575  
unicornhill@yahoo.com

Term Expires 2013                      Bob Neilson  
6780 SE 67th Ct.  
Trenton, FL 32693  
352-472-2340  
gatorjoyce@aol.com



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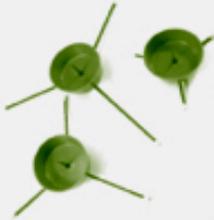
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<b>Yule Stands</b>	<b>2011 Price</b>	<b>Show Price</b>	<b>Orders over \$2000 Price</b>
Small stand	\$3.85	\$3.75	\$3.50
Medium stand	\$6.20	\$5.95	\$5.70
Super Medium stand	\$8.50	\$8.25	\$8.00
Large stand	\$9.95	\$9.75	\$9.50
Reinforced large stand	\$21.00	\$20.00	\$19.50
5 Qt water container	\$3.10	\$2.95	\$2.75
10 Qt water container	\$4.25	\$4.15	\$4.00
Tree Removal Bag 50/case	\$47.50	\$45.00	\$44.00
Jumbo's 48/case	\$59.50	\$57.00	\$56.00

All orders must be paid and picked up by end of show.

See You at the Fall Meeting near Mt. Dora, FL

## **Agenda for Fall Meeting of FCTA, September 17, 2011**

- 8:00 Donuts and coffee. Hotel offers hot breakfast.
- 8:30 Welcome, Introductions of new members.
- 8:45 Instructors: Mark Powell, Jack Ewing  
Parking, Field Layout, Spacing, Irrigation
- 9:30 Instructors: John Gregory, Sue Kossuth  
Seedling source, Types of trees to plant, Potted plants
- 10:00 Break
- 10:15 Instructors: Cathie Gregory, Jack Ewing, Mark Powell  
Care of seedlings, Root pruning, Planting, Basil pruning
- 11:00 Instructors: Mark Powell, Michael Songer  
Leader pruning, Shearing with SAJE, Benike, Knife, Yule Trimmer
- 12:00 Lunch at the farm \$5
- 1:00 Instructors: Michael Songer, Sue Kossuth, Jack Ewing  
Spraying, Herbicide, Pesticide, Insects, Mowing
- 2:00 Instructors: Jack Ewing, John Gregory  
Selling, Pricing, Shakers, Drill machine, Northern trees shipped in
- 3:00 Break
- 3:15 Instructors: Judy Ewing, Jodi Utsman  
Craft shop, Wreaths, Concession stand, Pricing
- 4:00 Instructor: Jack Ewing  
Marketing, Agri-tourism, Gimmicks to attract customers. The brave ones can ride the zip line and jumping pillow. The not so brave can get lost in the maze.
- 5:00 Social time BYOB,
- 5:30 BBQ Dinner at the farm \$10,
- 6:30 Business meeting

# FLORIDA CHRISTMAS TREE ASSOCIATION

Fall Meeting ~ September 17, 2011

## REGISTRATION

PLEASE PRINT

NAME(s) THAT YOU WANT ON NAME TAG \_\_\_\_\_

E-Mail \_\_\_\_\_

FARM/COMPANY NAME \_\_\_\_\_

Address if changed:

City/State/Zip \_\_\_\_\_

REGISTRATION FEES:

REGISTRATION: \$20.00/Advance: \$25 at meeting \$ \_\_\_\_\_  
FREE FOR FIRST TIME ATTENDEES

LUNCH \$5, Pick your choices. Includes drink, fruit, chips.

#HOT ITALIAN SAUSAGES # \_\_\_\_\_

#SWEET ITALIAN SAUSAGES# \_\_\_\_\_

#QUARTER lb HOT DOGS # \_\_\_\_\_

#GRILLED CHICKEN SANDWICH # \_\_\_\_\_

# \_\_\_\_\_ LUNCHES X \$5 = \_\_\_\_\_ \$ \_\_\_\_\_

SATURDAY NIGHT DINNER 5:30pm at the farm

BBQ DINNER # \_\_\_\_\_ X \$10 = \_\_\_\_\_ \$ \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

PLEASE MAKE REGISTRATION CHECK PAYABLE TO:

**FCTA**

SEND TO ARRIVE WITH THIS FORM BY SEP 10

TO: **Jack Ewing**

**35317 Huff Road**

**Eustis, FL 32736**

**MAKE ROOM RESERVATIONS BY SEP 10**

(FCTA Room Rate \$54.99 Double or King)

(Two room suite \$64.99)

**Quality Inn & Suites**

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## MEMBER AD



SAJE 8' trimmer. Bought in March 2010. Maybe 20 hours on it.  
\$2,300.00.

Mike and Brenda Gibbs  
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352-546-2365  
[gibbschristmaastree@windstream.net](mailto:gibbschristmaastree@windstream.net)



SAJE 8' trimmer. 13years old. Still runs but needs some work.  
Great machine. \$400.00.

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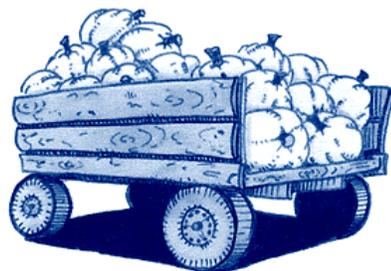


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# Georgia Christmas Tree Association

## Fall Meeting

September 24, 2011

Hosted by J.H. White and Mike Brumby—Tifton, Georgia

**Morning Venue** - UGA NESPAL (National Environmentally Sound Production Agriculture Laboratory)

8:30 registration/ coffee and donuts

9:00 meeting called to order / welcome/ Chuck Berry

9:15 business meeting

9:45 Trees for Troops/ Greg Smith

10:00 vendor introduction / break

10:30 Tip Moth control in Virginia Pine\* - Dennis Hazel, NCSU

11:00 Controlling blight in Leylands\* - John Ruter, UGA

\*continued on afternoon farm agenda

11:30—12:45 Lunch on your own

**Afternoon Venue**—*Brumby, White and Moon Christmas Tree Farm*

1:00—5:00 On-site vendors, refreshments\*, talks and demonstrations

A. A lucrative solution to too many big trees/ White and Moon

B. A 3 -tiered approach to shaping/ White and Moon

C. The latest in tip moth control/ Dennis Hazel

D. The war against Leyland Cypress blight/ John Ruter

E. Fraser fir grafting update/ Earl Worthington

F. Timing may not be everything but it sure helps/ Brumby and Moon

G. Irrigation desperation/ White

(\*bring your own lawn chair for break)

**Evening Venue** *NESPAL (catered)*

6:30 Dinner -- Dinner menu: BBQ smoked brisket, roasted chicken, herb roasted potatoes, squash casserole, green beans, dinner rolls, peach cobbler and beverages

Speaker Tony Graham “The Greening of Tifton”

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**Please fill in this information and return it to**

Linda Wilson,

120 Cordele Hwy,

Hawkinsville, GA 31036

or email the information to [GACTA@pstel.net](mailto:GACTA@pstel.net)

**Name-**\_\_\_\_\_

**Farm**\_\_\_\_\_

**Spouse or Guest Name attending**\_\_\_\_\_

Please circle the appropriate box:

Member attending \$15                      Guest \$10

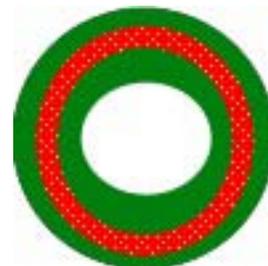
Dinner \$18 each

Total \_\_\_\_\_ + \_\_\_\_\_ = \$\_\_\_\_\_

You can mail the check with your selections or bring it with you to the meeting.



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